Speaker Profiles

Anand Adya

Founder & CEO, Greenlight Technologies



Anand Adya founded Greenlight Technologies in 2004 and has led the company from its inception into the market leading provider of continuous enterprise business controls. Anand has more than 15 years of experience leading technology teams as well as having worked in the management consulting field and for the information technology advisory practice at PwC. As a serial entrepreneur, Anand has been a founding member of two successful technology start-up organizations prior to Greenlight

Technologies.

As CEO of Greenlight Technologies, Anand is responsible for driving the organization's strategic agenda, technology vision and business operations. He is considered to be an industry thought-leader on the topic of governance, risk and compliance management and is a frequent speaker at major conferences on this domain. Anand received his MBA from The Wharton School of the University of Pennsylvania and his undergraduate degree from Indian Institute of Management

Dr. Michael Alles

Professor, Rutgers Business School



Dr. Michael Alles is a professor at the Department of Accounting and Information Systems at Rutgers Business School. Prior to Rutgers, he taught at the University of Texas at Austin, New York University and Southern Methodist University. Dr. Alles holds a PhD from Stanford Business School and a First Class Honors in Economics from the Australian National University. His research is on continuous auditing, management accounting and corporate governance. He is the editor of the International Journal of

Disclosure & Governance, published by Palgrave Macmillan in London, and associate editor of the International Journal of Accounting Information Systems, as well as serving on the editorial boards of various other governance and AIS journals.

Flavio Aparecido de Moraes

Operational Analytics Manager, Itau-Unibanco

Flavio Aparecido de Moraes is currently the Operational Analytics Manager at Itau-Unibanco, the largest bank in Latin America, among the top 20 worldwide. He is responsible for analysis in

projects to improve processes performance in credit card, auto loan, mortgage, and insurance. Flavio Aparecido de Moraes has modeling experience focused on operational control, continuous improvement and risk management, and professional experience in companies of health insurance, auto insurance, credit cards and banking.

Flavio Aparecido de Moraes received a degree in Statistics from the University of São Paulo (Brazil), with specialization in Financial Market FIA and an MBA in Business Management from Fundação Getulio Vargas – São Paulo (Brazil).

Kirke Bent



Kirke Bent had a career in IT at Prudential, starting as a grunt programmer and winding up as VP, Equipment & Software Planning. You could call him a recovering programmer. Kirke was Director, Investment Systems and was a VP in the Actuarial Department. Kirke had a tour as Finance Guy of IT: planning, budgeting, user reporting, rate setting, and chargeback, and was VP, Administration and was on the board of a small subsidiary while remaining an officer of the parent company. He received his BA in

Economics from Union College, Schenectady and his MS in Computer Science from Rutgers University, New Brunswick.

Kip Betz *Communications and Outreach, GASB*



Kip Betz conducts communications and outreach for the GASB. Prior to joining the GASB in 2007, he was a Wall Street and financial markets reporter for the Bureau of National Affairs, Inc. in New York City, and covered municipal governments and school boards for the St. Louis Post-Dispatch.

Gerard (Rod) Brennan

Risk & Internal Control Officer – NA, Siemens Corp.



Rod is a praticisoner, frequent speaker and published researcher on the topic of continuous auditing / monitoring he is currently NA Risk & Internal Control Officer for Siemens. He is a passionate advocate of using technology to audit and monitor and is working with researchers from around the world to develop a continuous auditing / monitoring culture and technology for Siemens. Rod successfully defended his PhD thesis on "The

Use of Intelligent Software to Enable Continuous Auditing". The research work included the design and development of a proof of concept ERP (SAP) continuous auditing software model incorporating some of the latest continuous auditing research concepts. The model was co developed with Rutgers Universities' Continuous Auditing Research Laboratory (CarLab) -- a leading Continuous Auditing research group.

Rod has been actively involved in the design and implementation of automated auditing solutions using a variety of software applications and worked on a centralized risk and internal control solution for Siemens. In addition to pioneering work in continuous auditing the Siemens has effectively leveraged the use of accepted control frameworks (COSO, COBIT, ITIL, ISO-27000, etc.) to audit and promote the use of sound process enabled by technology. Siemens operates in diverse business sectors throughout the world in over 175 countries

Paulo Caetano da Silva

Analyst, Central Bank of Brazil



Paulo Caetano da Silva received his PhD in computer science, and is a Professor of the Master Systems and Computing at Salvador University (UNIFACS). He is an analyst at the Central Bank of Brazil and a member of XBRL International Certification Board. Paulo is the organizer and author of the books $XBRL - Conceitos \ e \ Aplicações, \ A \ Divulgação \ de \ Informações \ Empresariais (XBRL - eXtensible Business Reporting Language), Certificação Digital - Conceitos \ e \ Aplicações \ and many papers. He has held$

several lectures and courses on XBRL in institutions such as the Central Banks of Argentina, Uruguay and Brazil, the Argentina Stock Exchange, the Central Bank of Comptroller of the city of Rio de Janeiro, the Brazilian Federation of Banks, the Faculty of Economics and Administration at the University of São Paulo, in the II Latin American Congress of XBRL, XBRL - sponsored by Spain, in Santiago de Chile, Bolsa de Comercio de Buenos Aires, and the XBRL International Conference / IFRS. Paulo is a contributor as a XBRL specialist at the SICONFI project on National Treasury of Brazil.

Michael Cangemi

President & CEO, Cangemi Company LLC



Michael P. Cangemi CPA, an author and business advisor, is the former President, Chief Executive Officer and Director of Etienne Aigner Group, Inc., and President and Chief Executive Officer of Financial Executives International, the professional association for senior-level corporate financial executives.

He currently serves as President of Cangemi Company LLC, which he founded in 1968, and has a significant focus on Technology for Business and

specifically Continuous Monitoring and Analytics for GRC and Business Process Improvement. Mr. Cangemi serves on the Advisory Board of the Rutgers Continuous Auditing & Reporting Lab (Founding Member); FEI's Committee on Finance & Technology (CFIT); and the EDPACS Editorial Advisory Board.

Michael has had a successful career with a long term significant focus on finance and technology. His career progressed from accountant/auditor at Ernst & Young to CAE, National Director of IT Audit at BDO and then to CFO, CEO and Board member. He served in numerous ISACA and IIA professional capacities, including International President of ISACA, many years on IIARF BORA and the IIARF Board of Trustees. His experiences as a CAE were published in his second successful book, *Managing the Audit Function*. The book, now in a third edition, was featured in the business section of the Sunday New York Times in August 2002 and translated into Chinese in 2005 and Serbian in 2013. In 2007-8 he served as the FEI representative on the Board of COSO and was the Editor-in-Chief of the *IS Control Journal*, from 1987 to 2007.

He has recently published "The Internal Auditors Role in Continuous Monitoring" (EDPACS 2010) and "The Benefits of CM", a significant CM research project for C level executives, published in summer 2011by FEI's research foundation FERF. Further publications on www.cangemicompany.com

Brian Cleary

Vice President Corporate & Product Strategy, Greenlight Technologies



Brian Cleary is responsible for driving product strategies as well as developing the technology roadmap for Greenlight Technologies. Brian brings more than 17 years of success in creating technology solutions in the security, governance, risk, compliance and audit space.

Bob Cuthbertson, CPA, CA•IT

Chief Operating Officer, CaseWare IDEA



Bob Cuthbertson has a wealth of accounting, auditing and technology experience. Prior to starting the analytics division of CaseWare in 2000, initially as CaseWare IDEA Inc., Mr. Cuthbertson was Vice President, Professional Services of The Canadian Institute of Chartered Accountants (CICA), responsible for the CICA's portfolio of commercial products. CaseWare Analytics is part of the CaseWare group of companies, and is an industry leader in providing technology solutions for finance and accounting,

governance, risk and audit professionals. Analytics product solutions include IDEA — Data Analysis Software, IDEA Server, IDEA Smart Analyzer and CaseWare Monitor.

Mr. Cuthbertson is a CPA (Ontario) with a specialty in Information Technology (CA•IT) and holds a Bachelor of Commerce degree from Queen's University School of Business. He is currently a member of the Board of Directors of the University of Waterloo Centre for Information Integrity and Information Systems Assurance, and a member of the Institute of Internal Auditors (IIA) Academic Relations Committee. He is past Vice President of the Strategic and Emerging Technologies section of the American Accounting Association, and has served on the OECD (Organisation for Economic Co-operation and Development) Tax eAudit Task Group steering committee and XBRL (eXtensible Business Reporting Language) International Steering Committee.

Vikas Dutta

Principal Internal Auditor, CA Technologies



Vikas is a Principal Internal Auditor at CA Technologies where he is responsible for worldwide operational, compliance, and IT audits, risk assessments and audit planning. Prior to CA, Vikas has held senior audit and risk management positions at Person Inc, Protiviti, AIG, and Thompson Financial. He has over 12 years of experience in a variety of industries ranging from software development, financial services, publishing, insurance,

consulting and startups. He is a Certified Information Systems Auditor, CISA, Certified Information Systems Control, CRISC and ISO/IEC 27001:2005 Lead Auditor. Vikas hold a BBA in Operations Management, form the Zicklin School of Business at Baruch College.

International work experience includes Latin America, Europe, Asia, and Australia. Vikas has practical working experience in the following area: Data Privacy IT & Operational Risk Management, Cloud Security Risks, Social Media, Outsourced Provider, & Vendor Management Reviews, Data Analytics, Sarbanes Oxley, HIPPA, EU Date Protection Act, Protection Management, and Software Quality Assurance.

Joe Forrar

Consultant, Verizon Wireless

Joe Forrar was born and raised in New Jersey. He has earned both his BA in History and MBA in Professional Accounting from Rutgers University. Joe has over a dozen years' experience in developing data driven applications and data analytics for companies ranging in size from startups to the Fortune 50. He currently works for Verizon's Internal Audit department developing data analytics that have led to significant savings for the company. Joe tries to spend his spare time on the ocean and is a Certified Open Water Scuba diver.

Greg Frazier *CPA*



Greg Frazier is a Certified Public Accountant licensed in the state of Michigan. He is a member of the American Institute of Certified Public Accountants, and a Microsoft Certified Partner with more than twenty-five years of experience as a software developer and consultant. Mr. Frazier is a designer and developer of cloud-based applications that integrate with small business ERP applications such as Microsoft Dynamics GP and QuickBooks Enterprises. Mr. Frazier has a Bachelor of Arts from the University Of

Cincinnati College Of Business, Quantitative Analysis Major, and a Master of Accountancy from Walsh University.

Graham GalAssociate Professor, Isenberg School of Management



Graham Gal is an Associate Professor of Business Administration at the Isenberg School of Management in the Department of Accounting and Information Systems. His research interests include business ontologies, specification of internal controls, continuous monitoring, continuous reporting, organizational security policies, and controls for sustainability reporting. Dr. Gal has recently presented his work at the University of Vienna's Value Modeling and Business Ontologies symposium, the REA

Workshop at CAISE, The University of Melbourne, Marmara University's Ethics, Fraud, Governance and Social Responsibility Symposium, and Rutgers' Continuous Reporting and Monitoring workshops. He has published in a number of journals including; Journal of Emerging Technologies in Accounting, Decision Sciences, Expert Systems Review, Expert Systems, Journal of Information Systems, The Information Systems Control Journal, Advances in Accounting Information Systems. The International Journal of Accounting Information

Systems, and The International Journal of Information Management. Dr. Gal is an associate editor of the Journal of Emerging Technologies in Accounting and The International Journal of Auditing Technology.

Shane Grimm

ACDA, Technical Product Manager, ACL Product Evangelist.



Also known as the "Ironman of Data Analytics" from his role as Coach of the wildly-popular ACL Bootcamp series. He began his career as an EDP Audit Specialist within an Internal Audit department and moved to ACL as a certified trainer over 12 years ago, before becoming a Product Manager in the ACL development team. Shane has travelled the world as an ACL Master Trainer, helping thousands of audit professionals worldwide develop best practices for

data analytics.

Jason A. Gross

Vice President, Controls Management, Siemens Financial Services, Inc.



Jason A. Gross is the Vice President, Controls Management for Siemens Financial Services, Inc. and is responsible for ensuring an effective and efficient internal control framework, leveraging from his seven years of experience as the Organization's Vice President, Internal Audit. In this capacity Mr. Gross and his department focus on the design, implementation and monitoring of controls via the Continuous Controls Monitoring (CCM) program as well as the management and oversight of various control

programs including Sarbanes-Oxley (SOX) Program . Prior to joining Siemens Financial Services, Inc. in 2002, Mr. Gross had five years of internal audit experience with AT&T managing internal audit activity of various business units and four years of public accounting experience at the CPA firm of Weiser LLP.

Mr. Gross is also an experienced speaker regarding Sarbanes-Oxley and internal controls and has presented on several occasions for the Equipment Leasing and Finance Association (ELFA), MIS Training Institute, the Bank Administration Institute (BAI), and for the Institute of Internal Auditors (IIA) at several IIA conferences. These IIA conferences included the General Audit Management (GAM), Financial Services, the International IIA conference as well as the 2008 IIA webcast, Continuous Auditing: What Works Best. Mr. Gross has received the distinction of being named to the list of All-Star speakers for the IIA 2006 All Star Conference. In addition, he has gained recognition in the industry as a subject matter expert on the topics of utilization of audit tools including audit management systems, data analytic tools and methodology, and

continuous monitoring & auditing. Mr. Gross was featured in the 'Best Practices of Highly Successful Auditors' by ACL and has been named to the 2009 100 MOST INFLUENTIAL PEOPLE IN FINANCE OF TREASURY & RISK.

In addition to speaking on the topics of internal controls, Sarbanes-Oxley, and audit tools, Mr. Gross has also authored articles in the Internal Auditor publication of the IIA and in the ELT: The Magazine of Equipment Leasing & Finance publication of the ELFA.

Yunus Kishali

Professor, Kocaeli University



Dr. Yunus Kishali is a Full Professor of Finance and Accounting in the Faculty of Economics and Administrative Sciences at Kocaeli University. He has started his academic career at Atatürk University as Assistant Professor in 1982 and became Full Professor at the same University in 1992; he was a Dean of Faculty of Law, Atatürk University in 1993 - 1997. He continues his academic career at Kocaeli University since 1997. He was Vice Dean of Faculty of Economics and Administrative Sciences at Kocaeli

University in 1997 -2001. He was also Vice Rector of Kocaeli University in 2001 - 2007. Recently, he was the Dean of Faculty of Education, Kocaeli University in 2008 – 2012. He was scholar visitor at the Rutgers Business School in 2012.

He teaches courses at both Kocaeli University and Beykent University (Istanbul) at graduate and undergraduate levels including Accounting Information's System, Cooperation's Accounting, Financial Accounting, Cost Accounting, Advanced Cost Accounting, Auditing, and Internal Auditing. He leads an ERP labor at Kocaeli University since 2008.

Research interests of Dr. Kishali include corporate finance, and accounting. His research work has been published in several international conference proceedings and national refereed journals. Additionally, he is a referee of Journal of Institute of Social Sciences of Kocaeli University, Journal of Economics and Administrative Sciences of Atatürk University, Journal of Graduate School of Social Sciences of Atatürk University, Journal of Dialogue with Taxer and Accountant, Journal of The Association of Accounting and Finance MUFAD, Journal of Dogus University. Besides he is the member of American Accounting Association (AAA), Ankara Yeminli Mali Müşavirler Odası (CPA Chamber in Ankara), The Association of Accounting and Finance Academicians (AAFA)'S.

Danielle Lombardi

Assistant Professor, Villanova University



Danielle Lombardi graduated from The College of New Jersey in May 2003 with a Bachelors of Science in Accounting and minor in Criminology and Justice Studies. After graduation, she began full time work for PricewaterhouseCoopers, LLP ("PwC"). She worked there for two years in the audit and assurance practice in specializing in technology, information, communications, and entertainment industries. After two years, she left PwC to pursue a career at J.H. Cohn, LLP (now CohnReznick) in the audit

practice specializing in the retail and manufacturing industries. She worked there for an additional four years and left as an audit manager to enter the Ph. D program at Rutgers University. She graduated Rutgers in 2012 and was the recipient of the 2012 Strategic Emerging Technologies Section's Outstanding Dissertation Award. Currently, she is an Assistant Professor in the Department of Accountancy and Information Systems at Villanova University.

Dorothy McQuilken

Manager – Business Reporting, Assurance and Advisory Services, American Institute of CPAs

Dorothy is the lead staff liaison to the AICPA Assurance Services Executive Committee's Emerging Assurance Technology task force and Risk Assurance and Advisory Services task force. Dorothy is responsible for providing information, tools and resources that address emerging reporting and assurance needs.

Mamuka Murjikneli

Anti-Fraud COE. Procter & Gamble

Mamuka Murjikneli is Anti-Fraud Manager at Procter & Gamble responsible for WE and Asia, with over 6 years of experience in fraud examination and auditing (and additional 7 years of previous experience in corporate financial management). Mr. Murjikneli is also leading P&G's data analytics and automation projects for Global Internal Audit. Successful projects include fraud detection in consumer coupons redemption data and analysis of marketing transactions to identify cost shifting between fiscal years. Mr. Murjikneli comes from Georgia and did his BA in Applied Mathematics in Tbilisi, Georgia, followed by MBA in Central European University in Budapest, Hungary (by CWRU, Weatherhead School of Management).

Daniel O'Leary

Professor, Marshall School of Business



Daniel O'Leary is a Professor in the Marshall School of Business at the University of Southern California, focusing on information systems, artificial intelligence, enterprise resource planning systems and knowledge management systems. Dan received his Ph. D. from Case Western Reserve University. He is the former editor of IEEE Intelligent Systems and current editor of John Wiley's Intelligent Systems in Accounting, Finance and Management. His book, Enterprise Resource Planning Systems, published by

Cambridge University Press, has been translated into both Chinese and Russian. Much of Professor O'Leary's research has studied emerging technologies and their use in business settings. Professor O'Leary has published research on a number of monitoring issues including intrusion-detection systems, financial monitoring and sensor monitoring. His research includes a case study about Cisco's integration of their virtual close and continuous monitoring capabilities.

Dr. Robert L. Onions



Dr. Robert L. Onions has a PhD. from the University of Salford in Auditing in Small and Medium Enterprises, an MA University of Exeter in Anthropology, a MSc. University of Salford in Managing Information Technology, and a BA (Hons) Open University in Systems. His areas of interest include Expert Systems in Continuous Auditing. Dr. Onions participates in the editorial boards of Journal of Emerging Technologies in Accounting (JETA) and the Journal of Information Systems. His areas of

research include researching implementation of continuous auditing and assurance in SMEs, the delivery of affordable and effective measures to protect SMEs from fraudulent activities, and investigation of computer based forensic issues.

Sam Parker

Assistant Vice President, Management Analytics Systems Center, AT&T



Sam Parker is the Assistant Vice President of AT&T's Management Analytics Systems Center which is an applied research consulting organization located within AT&T Labs. The Center provides business planning and market analysis support to strategic and tactical initiatives in

AT&T's business units through the implementation of large scale data mining and analysis capabilities. His responsibilities include analytical support for the creation of planning systems and business models for AT&T's global telecommunications projects.

Since joining AT&T, Parker has been involved in the technical management of a variety of projects in areas of network planning, new product planning, marketing information systems, market analytics, and business process monitoring and control. From 1991-98 he led the Global Marketing Systems Center as part of AT&T's International Operations Division. His market planning experience has included studies of new telecommunication products such as fiber optic systems and digital switching systems and services such as virtual private networks. Recently he has led efforts to create integrated forecasting and capacity planning methods and systems for AT&T's nationwide Mobility business. Much of his career at AT&T has focused on improving methods and processes by which customer needs are combined with R&D innovation to design and develop profitable products and services.

Parker is a member of the IEEE, the American Physical Society, and the Institute for Management Science. He is a Trustee and member of the Executive Committee of the Marketing Science Institute, a member of the board of directors of the International Telecommunications Society, and a member of the Advisory Board of the Center for Continuous Auditing at Rutgers University (and a former member and vice-president of a local school board). He graduated from Case Western Reserve, obtained his Ph.D. in experimental physics from the University of Pennsylvania, and has lectured in several M.B.A. programs. In his spare time he enjoys racing sailboats.

Bruno Rocha

Manager of Government Finance Statistics, National Treasury Secretariat, Ministry of Finance, Brazil



Bruno Rocha graduated from the University of Brasilia with a Bachelor of Science in Economics. He also has an MBA in Finance and is currently a Master of Science student in Public Management. He has worked at the National Telecommunications Agency, the Telecom Regulator in Brazil and since 2003 has been working at the Ministry of Finance. He is in charge of the production of current above the line GFS 1986 in Brazil and other official data reporting, such as the SDDS, IFS, GFSY and Mercosur. He collaborates

as a Government Finance Statistics Advisor for the IMF, being responsible for Technical Assistance Missions in countries in Africa, mainly in the areas of Government Finance Statistics, Budgeting and Accounting Information Systems. Bruno Rocha has also participated on the technical staff involved in the production of the Fiscal Statistics Manual of Mercosul 2010 (based in the GFSM 2001 and SEC 1995). Furthermore, he is member of the Public Finance Committee of the Macroeconomic Monitoring Group of Mercosul since 2008; and member of the IPSASB Task Force on the Alingment of IPSAS and GFSM. He teaches Public

Finances; Macroeconomics; Budgeting and Finance Statistics at ESAF and is currently the Project Manager of SICONFI, a computer system aimed to gather accounting and financial information from all level of Governments in Brazil making use of XBRL.

Andrew Simpson, MBA

Chief Operating Officer, CaseWare Analytics

Andrew Simpson, Chief Operating Officer, CaseWare RCM Inc. has close to two decades of experience in the information systems audit and security business; specifically data analytics, interrogation and forensics. Andrew is a regular contributor to various auditing conferences and is acknowledged as a luminary on continuous controls monitoring and fraud prevention.

Andrew previously worked with Ernst & Young as an IT Security Specialist and is also the Chairman of Symptai Consulting, a 15 year-old IT audit and security consulting firm with over 150 clients. He has an honors degree in Computer Science and Mathematics from the University of the West Indies and earned his MBA in Banking and Finance at the University of Wales and Manchester Business School.

Patrick Taylor CEO, Oversight Systems



Patrick Taylor is an authority in the convergence of business analytics, detailed transactional data, and the implementation of technology to boost organizational performance. Patrick launched Oversight Systems to pioneer the concepts and technology for continuous analysis to convert ERP, CRM, and other financial transaction resources into plain-language, actionable insights. By leveraging the experience of analyzing over \$1.8 Trillion of transactions a year, the Oversight team continuously innovates with the

application of advanced technologies to provide answers that allow business users to take action. As a thought leader in automated business analysis, Patrick has spoken at a wide variety of conferences and held leading positions at Internet Security Systems (ISS) and Symantec as well as ORACLE, Red Brick Systems, GO, Air2Web and Fast-Talk. Patrick has a Bachelor of Mechanical Engineering degree with honors from Georgia Tech and a MBA from the Harvard Business School.

Abbasali Tavawala

Senior Internal Auditor, CA Technolgies



Abbasali is currently a Sr. Internal Auditor at CA Technologies. He has been with CA since 2011. He is responsible for worldwide IT, operational and compliance audits, audit planning and reporting. Before joining CA, Abbasali was a Systems Engineer (Main Frames) at TATA Consultancy Services (TCS) Ltd (Biggest Software Consulting Company in India) from 2006 to 2009. At TCS, he was responsible for maintaining and optimizing the online trading system of the National Stock Exchange of India. Abbasali has also worked as an Intern in the IT Department of the Bethpage Federal Credit Union (BFCU)

in 2010. He has developed specialized skills in software programming, information systems management, project management and auditing mergers and acquisitions.

Abbasali is a Certified Information Systems Auditor (CISA), Certified Fraud Examiner (CFE) and has acquired an MBA in Finance and Information Systems from Stony Brook University. He also has a Bachelor's in Electronics Engineering from University of Mumbai, India. He is a member of Institute of Internal Auditors (IIA), Association of Certified Fraud Examiners (ACFE) and Information Systems Audit and Control Association (ISACA).

Dr. Miklos A. Vasarhelyi

Professor, Rutgers Business School



Professor Miklos A. Vasarhelyi is the KPMG Distinguished Professor of Accounting Information Systems and serves as Director of the Rutgers Accounting Research Center (RARC) & Continuous Auditing & Reporting Lab (CAR Lab). He is credited with developing the original continuous audit application and is the leading researcher in this field. At Rutgers Business School, Professor Vasarhelyi heads the Continuous Auditing and Reporting Laboratory, which is working on projects for such leading companies as

Siemens, KPMG, Procter & Gamble, AICPA, CA Technologies and Brazil's Itau-Unibanco. He also serves as a technology consultant for AT&T Laboratories. Vasarhelyi, who received his Ph.D. in Management Information Systems from UCLA, has published more than 200 journal articles, 20 books, and directed over 30 Ph.D. theses. He is the editor of the Artificial Intelligence in Accounting and Auditing series and the Journal of Information Systems. The professor also has taught executive programs on electronic commerce to many large international organizations, including GE, J&J, Eli Lilly, Baxter, ADL, Volvo, Siemens, Chase Bank, and AT&T. He received his MBA from Massachusetts Institute of Technology and earned a Bachelor's of Science degree in economics and electrical engineering from the State University of Guanabara and the Catholic University of Rio de Janeiro.

John Verver CA, CISA, CMC



John is Vice President, Product Strategy and Alliances with ACL. A long-time proponent of continuous auditing and monitoring, he has been involved in driving forward the use of technology in audit for more than 30 years. Prior to joining ACL 21 years ago, John spent 15 years with Deloitte in the UK and Canada.

Emigdio Zambada

Data Analytics Manager, Controls Management, Siemens Financial Services, Inc.



Emigdio Zambada is the Data Analytics Manager, Controls Management for Siemens Financial Services, Inc. and is responsible for managing the data analytics and Continuous Controls Monitoring (CCM) program of the company by developing, executing and ensuring quality assurance of the data analysis solutions as part of the CCM program to support a wide range of business objectives including internal control over financial reporting, operational controls, compliance, risk management, business process

effectiveness/efficiency, revenue assurance and cost containment.

Emigdio has over 9 years of experience in External and Internal Audit as well in Controls Management in the following firms and industries; Consulting (Deloitte), Manufacturing (Grupo Bimbo), Banking and retail (Grupo Salinas) and Financial solutions (Siemens) deploying data analytics techniques. Emigdio is a Certified Internal Auditor (CIA) and a ACL Certified Data Analyst (ACDA) and was the winner of the 2007 ACL Impact award for Latin America and selected in 2008 by the magazine "Information Week" and the firm E&Y as one of the 50 most innovative IT projects in Mexico. He has a Bachelor of Science degree with a dual major in Accounting and Finance and an MBA degree in Finance. He is currently part of the Audit Analytics Certificate program at Rutgers.